



## FONT & TYPEFACE

### SECONDARY TYPEFACE - TAGLINE

Poppins Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Poppins Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Poppins Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Poppins Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Poppins Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ

### POPPINS FONT FAMILY

Geometric sans serif typefaces have been a popular design tool ever since these actors took to the world's stage. Poppins is one of the new comers to this long tradition. With support for the Devanagari and Latin writing systems, it is an internationalist take on the genre.

Each letterform is nearly monolinear, with optical corrections applied to stroke joints where necessary to maintain an even typographic color. The Devanagari base character height and the Latin ascender height are equal; Latin capital letters are shorter than the Devanagari characters, and the Latin x-height is set rather high.

### DOWNLOAD

<https://fonts.google.com/specimen/Poppins>