



## FONT & TYPEFACE

### PRIMARY TYPEFACE - UI

#### Roboto Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

#### Roboto Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

#### Roboto Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

#### Roboto Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

#### Roboto Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ

### ROBOTO FONT FAMILY

Roboto has a dual nature. It has a mechanical skeleton and the forms are largely geometric. At the same time, the font features friendly and open curves. While some grotesks distort their letterforms to force a rigid rhythm, Roboto doesn't compromise, allowing letters to be settled into their natural width. This makes for a more natural reading rhythm more commonly found in humanist and serif types.

This is the regular family, which can be used alongside the Roboto Condensed family and the Roboto Slab family.

### DOWNLOAD

<https://fonts.google.com/specimen/Roboto>