KFINTECH KFIN TECHNOLOGIES LIMITED

nakramguda, Sertingampally, Hyderabad, Rangareddi - 500032, Telangana, India. Contact Person: Alpana Ultam Kundu, Company Secretary and Compliance Officer; Telephone no.: +91 40 7961 5565

OUR PROMOTER: GENERAL ATLANTIC SINGAPORE FUND PTE. LTD.

AL PUBLIC OFFERING OF UP TO [+] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF KFN TECHNOLOGIES LIMITED ("COMPANY" OR "THE COMPANY" OR "THE ISSUER") FOR CASH AT A PRICE OF ₹ [+] PER EQUITY SHARE (INCLUDING SHARE PREMIUM OF PER EQUITY SHARE) (THE "OFFER") COMPRISING OF AN OFFER FOR SALE OF UP TO [+] EQUITY SHARES AGGREGATING UP TO ₹ 15,000 MILLION ("OFFER FOR SALE") BY GENERAL ATLANTIC SINGAPORE FUND PTE. LTD. (THE MONTER SELLING SHAREHOLDER"). THE OFFER SHALL CONSTITUTE [+]% OF THE POST-OFFER PAID UP EQUITY SHARE CAPITAL OF COMPANY.

Name of the Promoter Selling shareholder

Pre-Offer Equity Share holding

Number of Equity Shares being offered/amount

GENERAL ATLANTIC SINGAPORE FUND PTE. LTD 72.51%*, i.e. 123,009,706 Sha Up to [•] Equity Shares aggregating up to ₹15,000 milli

The Offer is being made in accordance with Regulation 6(2) of the SEBI ICDR Regulations
QIB Portion: Not less than 75% of the Offer | Non-Institutional Portion: Not more than 15% of the Offer | Retail Portion: Not more than 10% of the Offer

PRICE BAND: ₹347 TO ₹366 PER EQUITY SHARE OF FACE VALUE OF ₹10 EACH.

THE FLOOR PRICE IS 34.70 TIMES AND THE CAP PRICE IS 36.60 TIMES THE FACE VALUE OF THE EQUITY SHARES.

BIDS CAN BE MADE FOR A MINIMUM OF 40 EQUITY SHARES AND IN MULTIPLES OF 40 EQUITY SHARES THEREAFTER.

- Our erstwhile promoters are subject to ongoing investigations by enforcement agencies, including Enforcement Directorate, Ministry of Finance, Government of India ("ED") and the outcome of such investigations may adversely impact our Company and the market price of our Equity Shares. Our Company received a freezing order from the ED, pursuant to which, the CP Group was, instructed not to alienate sell/ transfer/ create any lien/ liability in respect of the KFin Subject Shares (aggregating to 14.12% of our Equity Shares). The price of 180 days starting from March 8, 2022; or until an order is passed by the adjudicating authority of PMLA permitting the transfer, disposal, parting with or otherwise dealing with the KFin Subject Shares. The outcome of such investigation involving our erstwhile promoters, including Mr. C. Parthasarathy may adversely impact our Company and the market price of our Equity Shares. Additionally, there are certain outstanding legal proceedings involving our company, Subsidiaries, Group Companies and certain of our Directors with ED, CBI etc. Outcome of such legal proceedings may affect our business, prospects, financial condition and results of operations. The amounts claimed jointly and severally.

 The KFin Subject Shares, constituting 14.12% of the total equity shareholding of our Company, held by certain members of the CP Group are subject to encumbrances in the nature of non-disposal undertakings and blocked positions. We cannot assure you that the lenders of the CP Group will not enforce these encumbrances. In the event that any or all of these encumbrances on the KFin Subject Shares are enforced by the lenders, the same may have an adverse impact on the market price of our Equity Shares.

 The weighted average cost of acquisition for all Equity Shares acquired in one year, 18 months and three years preceding the date of the Red Herring Prospectus is as s

Period	Weighted average cost of acquisition (in ₹)	Cap Price is 'X' times the Weighted Average Cost of Acquisition	Range of acquisition price: Lowest Price – Highest Price (in ₹)	
Last one year		•		
Last 18 months / three years	185.35	1.97	70.36 - 185.35	

Past transactions	Weighted average cost of acquisition (in ₹)	Floor price is ₹ 347	Cap price is ₹ 366	
WACA of Primary Issuance	185.35	1.87 times	1.97 times	
WACA of Secondary Transactions not exceeding 5% of the pre issue capital	N.A.	N.A.	N.A.	

5. The details of Price Earnings Ratio, Earnings Per Share, Return on Networth and Net Asset Value Per share for

Name of the company	P/E	EPS (Basic) (₹)	EPS (Diluted) (₹)	RoNW (%)	NAV (₹ per equity share)	
KFin Technologies Limited	39.10*	9.44	9.36	29.99	38.45	
Computer Age Management Services Limited	39.37	58.73	58.41	49.32	132.43	

* Based on Diluted EPS and upper end of the price band

RISKS TO INVESTORS

- STORS

 Average cost of acquisition of Equity Shares for the Promoter Selling Shareholder is ₹ 74.06 per share Equity Share and Offer Price at upper end of the Price Band is ₹ 365 per Equity Share. Significant disruptions in our information technology systems or breaches of data security such as viruses, ransomware, spam attacks, phishing, and trojans, hacking, data theft and advance persistent threat, could adversely affect our business and reputation.

 Concentration Risk: Our Company earns an average revenue of 60.79% from our mutual fund clients based on AAUM. A decline in the growth, value and composition of AAUM of the mutual funds managed by our clients may adversely impact the average revenue and profits earned by us from mutual funds. Our past growth rates may not be indicative of our future growth, and if we are unable to adapt to evolving market trends, manage our growth or execute our strategles effectively, our business, financial condition and results of operations may be adversely affected.

 One of our Group Companies, KSBL, is involved in several ongoing proceedings with SEBI in the nature of nequiry, prosecution and proceedings under Section 11B of the SEBI Act. Further, SEBI has passed orders pursuant to proceedings initiated against KSBL.

 Client Concentration: In Fiscals 2020, 2021 and 2022 and six months ended September 30, 2021 and September 30, 2022, we derived 53,30%, 53,69%, 53,05%, 54,99% and 50,82%, respectively, of our revenue from operations from our top five customers and the loss of one or more such clients could adversely affect our business and prospects.

 We are subject to periodic inspections by SEBI and PFRDA, pursuant to our registration as an RTA and CRA, respectively. As a result of such inspections from SEBI, we have been issued certain administrative warnings, deficiency letters and observations in the past and certain adjudication proceedings have been initiated against us. Non-compliance with observations made by SEBI and PFRDA during these inspections could expose us t

- growth of profits in the future.

 The offer comprises only an Offer for Sale by the Promoter Selling Shareholder and our Company will not receive any proceeds from the Offer for Sale.

 The 5 BRLMs associated with the Offer have handled 80 public issues in the past three Fiscal Years, out of which 26 issues closed below the offer price on the listing date.

Name of BRLMs	Total Issues	Issues closed below IPO Price on listing date		
ICICI Securities Limited	19	8		
IIFL	15	5		
Kotak	11	1		
JP Morgan	0	0		
Jefferies	1 1	0		
Common issues of above BRLMs	34	12		
Total	80	26		

For further details and definitions, plasae refer the RHP
Note: Our Company received a letter dated December 9, 2022, from the Office of Additional Director, Directorate of Enforcement, Hyderabad Zonal Office on December 13, 2022 ("Authority", and such letter "ED Letter"), Pursuant to the ED Letter, the Authority has communic that the attachment made pursuant to the provisional attachment order dated December 1, 2022.

BID/OFFER OPENS TODAY BID/OFFER CLOSES ON: WEDNESDAY, DECEMBER 21, 2022*

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NAMES OF THE INITIAL SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHAKES SUBSCRIBED BY THEM: The initial signatories to the Memorandum of the Memorandum of the Company, and the signature of the Company, and the company of the Company, please see the section entitled "Capital Structure" beginning on page 56 of the IRPIP.

LETTING: The Equity Shears, when offseted for they have been formed prospectual, are proposed to be listed on the LETTING. The Equity Shears, shen offseted through the Net Reinting Prospectual, are proposed to be listed on the Capital Structure of the Company of the Compan

observations on the offer documents and this does not constitute approval of either the Offer or the securities or the older document. The inventors are advised to frefer to pages 438 and 439 of the RHP for of the disclaimer clause of SEB.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE sh any way be deemed or construed that the RHP has been cleared or approved by BSE not does it.

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THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON MAIN BOARD PLATFORM OF BSE AND NSE

porcasions supported by blocked amount (ASBA) is a better y of applying to issues by simply blocking the fund in the ik account, For further details, check section on ASBA

UPI-Now available in ASBA for all individual investors applying in public issues where the application amount is up to ₹ 500,000, applying through Reg submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demand and bank account, Investors are required Asphanar and are in compliance with Color Droftfelation darked February 13, 2020 and press release added Jance 25, 2021.

Mandatory in public issues. No cheque will be accepted. See a common or a com						er: 18001201740 and mail lid ipo upi@ripoi.org.in.
BOOK RUNNING LEAD MANAGERS				REGISTRAR TO THE OFFER	Company Secretary and Compliance Officer	
<i>O</i>ICICI Securities	(C) kotak* Investment Banking	J.P.Morgan	IIFL SECURITIES	Jefferies	Bigshare Services Pvt. Ltd.	Alpana Ultam Kundu Selenium, Tower B, Plot No- 31 & 32, Financial District, Nanakramouda, Serilingampally,
ICICI Venture House, Appasaheb Marathe Marg.	Kotak Mahindra Capital Company Limited 27BKC, 1st Floor, Plot No. C - 27 'G* Block, Bandra Kurla Complex Bandra (East), Mumbai - 400 051, India	J.P. Morgan India Private Limited J.P. Morgan Tower, Off CST Road, Kalina, Santacruz East, Mumbai: ~400098, India Telephone. pp. +212,6157, 3000	IIFL Securities Limited IIFL Centre, Kamala City, Senapali Bapat Marg Lower Parel (W), Mumbai-400013, India Telephone no. 49122, 4556, 501	Jefferies India Private Limited 42/43, 2 North Avenue, Maker Maxify Bandra-Kurla Complex (BKC) Bandra (East), Mumbai 400 051, India	Bigshare Services Private Limited Office No Sh. 2 6° Floor Pionagle Business	Hydersbed, Rangareddi - 500032, Telangana, India

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For KFIN TECHNOLOGIES LIMITED

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Griffered in the Office have not been, and will not be, registered under the U.S. Securities Act of 1933 ["U.S. Securities Act") and may not be offered or sold within the Units old (i) within the United States solely to persons who are reasonably believed to be "qualified institutional buyers" (as defined in Rule 144A under the U.S. Securities Act) from the Collection when those officers and sales occur. or in a transaction not subject to, the registration requirements of the U.S. Securities Act and accordingly, the Equity Shares are juirements of the U.S. Securities Act, and (ii) outside the United States in "offshore transactions" as defined in and in reliance on







