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KFIN TECHNOLOGIES LIMITED

Our Company was originally incorporated under the Companies Act, 2013 as 'KCPL Advisory Services Private Limited' to 'Karvy Fintech Private Limited' by their resolution dated July 22, 2017, which was thereafter approved by the Shareholders of our Company through their resolution dated July 24, 2017, and a fresh certificate of incorporation, under the Companies Act, 2013, was issued by the RoC on August 10, 2017. Pursuant to the Scheme of Amalgamation between Karvy Consultants Limited ("KCL"), Karvy Computershare Private Limited ("KCPL") and our Company, all the assets and liabilities pertaining to the RTA business of KCL (including but not limited to the equity investment of KCPL) were demerged into our Company or a going concern basis; and KCPL was amalgamated into our Company with effect from November 17, 2018. The Board of our Company approved the change in the name of our Company from 'Karvy Fintech Private Limited' to 'KFin Technologies Limited' to 'KFin Technologies Limited' to 'KFin Technologies Limited' to 'KFin Technologies Private Limited' to 'KFin Technologies Limited', and a fresh certificate of incorporation dated February 24, 2022, was issued by the RoC. For details in relation to the Scheme of Amalgamation and the changes in the name and registered office of our Company, see "History and Certain Corporate Matters" on page 258 of the Red Herring Prospectus dated December 10, 2022 ("RHP



OUR PROMOTER: GENERAL ATLANTIC SINGAPORE FUND PTE. LTD.

INITIAL PUBLIC OFFERING OF UP TO [●] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF KFIN TECHNOLOGIES LIMITED ("COMPANY" OR "THE COMPANY" OR "THE ISSUER") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING SHARE PREMIUM OF ₹ [●] PER EQUITY SHARES (INCLUDING SHARE PREMIUM OF THE "OFFER PRICE") AGGREGATING UP TO ₹ 15,000 MILLION ("OFFER FOR SALE") BY GENERAL ATLANTIC SINGAPORE FUND PTE. LTD. (THE "PROMOTER SELLING SHAREHOLDER"). THE OFFER SHALL CONSTITUTE [●]% OF THE POST-OFFER PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

Name of the Promoter Selling shareholder	Pre- Offer Equity Share holding	Number of Equity Shares being offered/amount
GENERAL ATLANTIC SINGAPORE FUND PTE. LTD.	72.51%*, i.e. 123,009,706 Shares	Up to [•] Equity Shares aggregating up to ₹ 15,000 million

*on a fully diluted basis

The Offer is being made in accordance with Regulation 6(2) of the SEBI ICDR Regulations

QIB Portion: Not less than 75% of the Offer | Non-Institutional Portion: Not more than 15% of the Offer | Retail Portion: Not more than 10% of the Offer

PRICE BAND: ₹347 TO ₹366 PER EQUITY SHARE OF FACE VALUE OF ₹10 EACH.

THE FLOOR PRICE IS 34.70 TIMES AND THE CAP PRICE IS 36.60 TIMES THE FACE VALUE OF THE EQUITY SHARES.
BIDS CAN BE MADE FOR A MINIMUM OF 40 EQUITY SHARES AND IN MULTIPLES OF 40 EQUITY SHARES THEREAFTER.

RISKS TO INVESTORS

- enforcement agencies, including Enforcement Directorate, Ministry of Finance, Government of India ("ED") and the outcome of such investigations may adversely impact our Company and the market price of our Equity Shares. Our Company received a freezing order from the ED, pursuant to which, the CP Group was, instructed not to alienate/ sell/ transfer/ create any lien/ liability in respect of the KFin Subject Shares (aggregating to 14.12% of our Equity Share capital). The KFin Subject Shares are also subjected to a provisional attachment order issued by the ED for a period of 180 days starting from March 8, 2022; or until an order is passed by the adjudicating authority of PMLA permitting the transfer, disposal, parting with or otherwise dealing with the KFin Subject Shares. The outcome of such investigation involving our erstwhile promoters, including Mr. C. Parthasarathy may adversely impact our Company and the market price of our Equity Shares. Additionally, there are certain outstanding legal proceedings involving our Company, Subsidiaries, Group Companies and certain of our Directors with ED, CBI etc. Outcome of such legal proceedings may affect our business, prospects, financial condition and results of operations. The amounts claimed in these proceedings have been disclosed to the extent ascertainable and include amounts claimed jointly and severally.
- 2. The KFin Subject Shares, constituting 14.12% of the total equity shareholding of our Company, held by certain members of the CP Group are subject to encumbrances in the nature of non-disposal undertakings and blocked positions. We cannot assure you that the lenders of the CP Group will not enforce these encumbrances. In the event that any or all of these encumbrances on the KFin Subject Shares are enforced by the lenders, the same may have an adverse impact on the market price of our Equity Shares.
- 3. The weighted average cost of acquisition for all Equity Shares acquired in one year, 18 months and three years preceding the date of the Red Herring Prospectus is as set out below:

Period	Weighted average cost of acquisition (in ₹)	Cap Price is 'X' times the Weighted Average Cost of Acquisition	Range of acquisition price: Lowest Price – Highest Price (in ₹)	
Last one year	•		-	
Last 18 months / three years	185.35	1.97	70.36 - 185.35	

4. Weighted average cost of acquisition, ("WACA") compared to floor price and cap price

Past transactions	Weighted average cost of acquisition (in ₹)	Floor price is ₹ 347	Cap price is ₹ 366
WACA of Primary Issuance	185.35	1.87 times	1.97 times
WACA of Secondary Transactions not exceeding 5% of the pre issue capital	N.A.	N.A.	N.A.

1. Our erstwhile promoters are subject to ongoing investigations by enforcement agencies, including Enforcement Directorate, Ministry of Einance, Government of India ("ED") and the outcome of such 2022 is as follows:

Name of the company	P/E	EPS (Basic) (₹)	EPS (Diluted) (₹)	RoNW (%)	NAV (₹ per equity share)
KFin Technologies Limited	39.10*	9.44	9.36	29.99	38.45
Computer Age Management Services Limited	39.37	58.73	58.41	49.32	132.43

- * Based on Diluted EPS and upper end of the price band
- 6. Average cost of acquisition of Equity Shares for the Promoter Selling Shareholder is ₹ 74.06 per share Equity Share and Offer Price at upper end of the Price Band is ₹ 366 per Equity Share.
- 7. Significant disruptions in our information technology systems or breaches of data security such as viruses, ransomware, spam attacks, phishing, and trojans, hacking, data theft and advance persistent threat, could adversely affect our business and reputation.
- 8. Concentration Risk: Our Company earns an average revenue of 60.79% from our mutual fund clients based on AAUM. A decline in the growth, value and composition of AAUM of the mutual funds managed by our clients may adversely impact the average revenue and profits earned by us from mutual funds.
- Our past growth rates may not be indicative of our future growth, and if
 we are unable to adapt to evolving market trends, manage our growth or
 execute our strategies effectively, our business, financial condition and
 results of operations may be adversely affected.
- 10. One of our Group Companies, KSBL, is involved in several ongoing proceedings with SEBI in the nature of enquiry, prosecution and proceedings under Section 11B of the SEBI Act. Further, SEBI has passed orders pursuant to proceedings initiated against KSBL.
- 11. Client Concentration: In Fiscals 2020, 2021 and 2022 and six months ended September 30, 2021 and September 30, 2022, we derived 53.30%, 53.69%, 53.05%, 54.99% and 50.82%, respectively, of our revenue from operations from our top five customers and the loss of one or more such clients could adversely affect our business and prospects.
- 12. We are subject to periodic inspections by SEBI and PFRDA, pursuant to our registration as an RTA and CRA, respectively. As a result of such inspections from SEBI, we have been issued certain administrative warnings, deficiency letters and observations in the past and certain adjudication proceedings have been initiated against us. Non-compliance with observations made by SEBI and PFRDA during these inspections could expose us to penalties and restrictions.
- 13. Our Promoters may not have adequate experience in the business activities undertaken by our Company. We cannot assure you that this lack of adequate experience will not have any adverse impact on the management and operations of our Company.
- 14. Our profit / loss for the year / revenue from operations (in %) (PAT margin) increased from (13.41)% in Fiscal 2021 to 23.23% in Fiscal 2022, primarily on account of certain non-recurring events and it is not



सर्व साधारण को सूचित किया जाता है कि एक लड़की जिसका नामः संजु कुमारी, पुत्रीः जितेन्द्र कुमार मंडल, पताः 140/G-फ्लोर, मकान नं. 210, मारुति सर्विस स्टेशन, बागडोला, सेक्टर–8, द्वारका, नई दिल्ली, उम्रः 18 साल, कदः 5'1'' **रंगः** गोरा, **शरीरः** मध्यम, **बालः** काले व लम्बे, पहनावाः काले रंग का स्वेटर, नीले रंग की जींस और पैरों में सफेद रंग के स्कूल के जूते पहने है, जो दिनांक 28.11.2022 से अपने घर से लापता है। इस बाबत DD No. 59A, दिनांकः 29.11.2022,

पुलिस स्टेशनः द्वारका दक्षिण, नई दिल्ली

फोनः 011-25089326, 8750871023

ई—मेल: cic@cbi.gov.in

फैक्स: 011-24368639

DP/3701/DW/2022

थानाः द्वारका दक्षिण, नई दिल्ली में दर्ज है। स्थानीय पलिस द्वारा हर संभव कोशिश के बाद भी इस लापता लड़की के बारे में कछ मालूम नहीं हो पाया है। अगर किसी को भी इस लापता लड़की के बारे में कोई

जानकारी मिले तो कृपया निम्नलिखित पर सूचित करें। फोनः 011-24368638, 24368641 वेबसाईटः http://cbi.nic.in थाना प्रमुख

दक्षिण रेलवे

(गति शक्ति युनिट/तिरुचिरापल्ली मेडल)

ई-निविदा सुचना सं.: टी-एस-जी-36 आई-18-2022-2023 तिथि 10.12.2022 भारत के राष्ट्रपति की ओर से मुख्य परियोजना प्रबंधंक, गति शक्ति यूनिट, तिरुचिरापल्ली मंडल, दक्षिण रेलवे द्वारा 02.01.2023 के 14.00 बजे तक निम्न कार्यों के लिये ऑनलाइन निविदा आमंत्रित है।

मद सं.	निविदा सूचना सं.	कार्य का नाम				
1.	टी-एसजी-36-आई-18-	बीएम-टीपीजे (एम) खंड में सड़क उपयोग-कर्ताओं की				
	2022-2023	सुरक्षा सुनिश्चित करने के लिये मैन्ड एलसी 'ज में इन्टरलॉकिंग				
		व्यवस्थओं (२ नग) का प्रावधान।				
मद सं.	नगदी मूल्य रु. लाख में	वैद्यता अवधि	बंद होने की	पूर्णता अवधि		
	0		तिथि एवं समय	महीने में		
1.	रु. 113.08 लाख	60 दिन	02.01.2023 के	छः माह		
			14.00 बजे			

यदि निविदा खुलने की तिथि को बाद में अवकाश दिवस घोषित होता है तो निविदा को अगले कार्य दिवस में उसी निर्धारित समय में खोला जायेगा। विस्तृत निविदा सूचना, नियमों एवं शर्तों के साथ निविदा दस्तावेज तथा निविदा के लिये शुद्धिपत्र, यदि कोई हो https://www.ireps.gov.in के माध्यम से देखी जा सकती है।

जीओई के तात्कालिक मानकों के अनुसार जीएसटी लागू होगी। मंडल सिग्नल एवं दूरसंचार अभियंता

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रेलवे स्टेशनों के मौद्रीकरण करने का प्रस्ताव वापस

नई दिल्ली, 12 दिसंबर (भाषा)।

Chola

रेल मंत्रालय ने सार्वजनिक एवं निजी भागीदारी (पीपीपी) के जरिए रेलवे स्टेशनों का मौद्रीकरण करने का प्रस्ताव वापस ले

लिया है और अब इन परियोजनाओं का प्रस्ताव वापस ले लिया गया है। पीपीपी क्रियान्वयन इंजीनियरिंग, खरीद और निर्माण (ईपीसी) माध्यम से किया जा रहा है। एक सूत्र ने इसकी जानकारी देते हुए कहा, 'बड़ी परिसंपत्ति वाली श्रेणी (स्टेशनों) के बारे में क्रियान्वित किया जा रहा है।'

मॉडल पर इन स्टेशनों के मौद्रीकरण के लिए लाए गए प्रस्ताव की जगह अब इन परियोजनाओं को ईपीसी मॉडल पर

चोलामंडलम इन्वेस्टमेंट एण्ड फाइनेंस कम्पनी लिमिटेड कॉर्पोरेट कार्यालय : नं. 2, डेयर हाउस, प्रथम तल, एनएससी बोस रोड, चेन्नई-600 001.

शाखा कार्यालयः एस.सी.ओ नंबर 218-219, प्रथम तल, आईसीआईसीआई बैंक के पीछे से प्रवेश, सेक्टर 34 ए, चंडीगढ़ -160022

संपर्क नंबर: अमित मलिक- 9356861616

अचल सम्पत्तियों की बिक्री हेत्

प्रतिभृति हित (प्रवर्तन) नियम, 2002 के नियम 9(1) के परन्तुक के साथ पठित वित्तीय आस्तियों के प्रतिभृतिकरण एवं पुनर्निर्माण तथा प्रतिभृति हित प्रवर्तन अधिनियम, 2002 के तहत अचल आस्तियों की बिक्री हेतु ई-नीलामी बिक्री सुचना एतद्वारा आम जनता को और विशेष रूप से कर्जदार/सह-कर्जदार/बंधककर्ता(ओं) को नोटिस दिया जाता है कि नीचे वर्णित अचल संपत्तियां प्रतिभृत लेनदार के पास गिरवी रखी गई हैं, जिसका भौतिक कब्जा चोलामंडलम इन्वेस्टमेंट एंड फाइनेंस कंपनी लिमिटेड जिसे इसके बाद चोलामंडलम इन्वेस्टमेंट एंड फाइनेंस कंपनी लिमिटेड के रूप में संदर्भित किया जाएगा, के प्राधिकृत अधिकारी द्वारा लिया गया है। प्रतिभत संपत्तियों की बिक्री ई-नीलामी के माध्यम से ''जहां है जैसे है अधार'', ''जो है यही है आधार'' तथा

''जो कुछ भी है वहीं है आधार'' के आधार पर की जाएगी। इसके द्वारा आम जनता को सूचित किया जाता है कि हम वेबसाइट https://chola-lap-procure247.com/ के माध्यम से सार्वजनिक ई-नीलामी आयोजित करने जा रहे हैं।

खाता सं. तथा कर्जदार, सह–कर्जदार, बंधककर्ताओं के नाम	धारा 13(2) के तहत मांग सूचना की तिथि तथा राशि	सम्पत्ति∕सम्पत्तियों का विवरण	आरक्षित मूल्य, जमा धरोहर राशि, संविदा वृद्धि राशि (रु. में)	ई-नीलामी की तिथि एवं समय, ईएमडी जमा करने की अन्तिम तिथि, निरीक्षण की तिथि
ऋण खाता सं. X0HECIG00001355638 1. रीमा पाहवा (पत्नी स्वर्गीय श्री कमल किशोर) 2. स्वर्गीय श्री कमल किशोर (इसके सभी कानूनी वारिसों के माध्यम से) दोनों निवासी: फ्लैट नंबर 202, ब्लॉक-ए, दूसरी मंजिल, कामधेनु होम्ज, हिम्मतगढ़, ढकोली, चंडीगढ़-160056	33,31,674.677	संपत्ति फ्लैट नंबर 202, ब्लॉक 2, दूसरी मंजिल, खेवट खतौनी नंबर 31/34 और खसरा नंबर 269/178(1-5), 272/179(1-8), 275/180 (1-7), 270/178(1-2), 273/179 (1-4) 276/180(1-6), 225/181(0-8), किट्टे 7 रकबा 8 बीघा इसकी 12/3200 माप 12 बिसवासी, कामधेनु होम्स, मोहाली।	₹. 50,000/-	30-12-2022 को 11.00 बजे पूर्वा. से 1.00 बजे अप. 28-12-2022 10.00 बजे पूर्वा. से 5.00 बजे अप. अनुमति के अनुसार

यह प्रतिभृति हित (प्रवर्तन) नियम, 2002 के नियम 9(1) के तहत एक वैधानिक 15 दिनों का बिक्री नोटिस भी है

1. सभी इच्छुक प्रतिभागी/बोलीदाता कृपया वेबसाइट https://chola-lap.procure247.com/ तथा https://www.cholamandalam.com/auction-notices देखें। विवरण, सहायता, प्रक्रिया तथा ई-नीलामी पर ऑनलाइन प्रशिक्षण के लिए संभावित बोलीदाता सम्पर्क करें : (मुहम्मद रहीस - 81240 00030), Ms.Procure247.; श्री अल्पेश बोरिसा सेल नं. 7046612345 9898056524,. ई-मेल आईडी : alpesh@procure247.com, suraj@tender247.com, parin@tender247.com

2. ई-नीलामी में भाग लेने के लिए विस्तृत नियम एवं शर्तों के लिए कृपया देखें : https://chola-lap.procure247.com/ तथा https://www.cholamandalam.com/auction-notices. तिथि : 14.12.2022

स्थान : चण्डीगढ़ मैसर्स चोलामंडलम इन्वेस्टमेंट एंड फाइनेंस कंपनी लिमिटेड

अधिकृत प्राधिकारी

नेशनल कांफ्रेंस की सरकार बनने पर जन सुरक्षा कानून रद्द करेंगे: उमर

श्रीनगर, 13 दिसंबर (भाषा)।

पूर्व मुख्यमंत्री उमर अब्दुल्ला ने मंगलवार को कहा कि नेशनल कांफ्रेंस (नेकां) अगर जम्म कश्मीर में सत्ता में आती है तो वह पहले ही दिन विवादास्पद जन सुरक्षा कानून (पीएसए) निरस्त कर देगी। नेकां संस्थापक शेख मोहम्मद अब्दुल्ला की अगुआई वाली सरकार ने 1978 में लकड़ी की तस्करी रोकने के लिए जन सुरक्षा कानून लागू किया था। बिना मुकदमा चलाए दो साल तक हिरासत में रखने के प्रावधान वाले इस कानून का इस्तेमाल 1990 के बाद आतंकवादियों और अलगाववादियों के खिलाफ किया गया।

उमर ने अनंतनाग जिले के डूरू में पार्टी कार्यकर्ताओं से कहा, 'उन्होंने (केंद्र ने) केवल वही (पुराने) कानून को यहां बनाए रखा, जिसका इस्तेमाल लोगों के उत्पीड़न में किया जा सकता हो। देश में कहीं भी जन सुरक्षा कानून नहीं है...केवल जम्मू कश्मीर में यह कानून है। मैंने पहले भी कहा है और दोबारा कह रहा हूं जब नेशनल कांफ्रेंस की सरकार आएगी तो पहले ही दिन इस कानून को निरस्त कर दिया जाएगा।'

उन्होंने कहा कि अनुच्छेद 370 को निरस्त करना जम्मू कश्मीर विधानसभा चुनाव में एक मुद्दा होगा। उन्होंने कहा, 'यह जाहिर है कि यह चुनाव महज बिजली, सड़क, पानी के मुद्दे पर नहीं लड़ा जाएगा। पांच अगस्त 2019 के बाद से जो कुछ भी हुआ है, वह चुनावों में एक मुद्दा होगा। देखते हैं कि लोगों का फैसला क्या होता हैं।' पूर्व मुख्यमंत्री ने कहा कि उनकी सरकार जम्मू कश्मीर के लोगों की पहचान और हितों की रक्षा के लिए सभी कदम उठाएगी। उन्होंने केंद्र पर जम्मू कश्मीर में बाहरी लोगों को लाकर स्थानीय लोगों के संसाधन तथा नौकरियां छीनने का आरोप लगाया।

... continued from previous page.

indicative of growth of profits in the future.

गति शक्ति यूनिट, तिरुचिरापल्ली

- 15. The offer comprises only an Offer for Sale by the Promoter Selling Shareholder and our Company will not receive any proceeds from the Offer for Sale.
- 16. The 5 BRLMs associated with the Offer have handled 80 public issues in the past three Fiscal Years, out of which 26 issues closed below the offer price on the listing date.

Name of BRLMs	Total Issues	Issues closed below IPO Price on listing date
ICICI Securities Limited	19	8
IIFL	15	5
Kotak	11	1
JP Morgan	0	0
Jefferies	1	0
Common issues of above BRLMs	34	12
Total	80	26

For further details and definitions please refer the RHP

BID/OFFER PROGRAMME

ANCHOR INVESTOR BIDDING DATE: FRIDAY, DECEMBER 16, 2022*

BID/OFFER OPENS ON: MONDAY, DECEMBER 19, 2022

BID/OFFER CLOSES ON: WEDNESDAY, DECEMBER 21, 2022**

*Our Company and the Promoter Selling Shareholder, in consultation with the Book Running Lead Managers, may consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investors in accordance with the Sebi IcDR Regulations. The Anchor Investor Bidding Date shall be one Working Day prior to the Bid/Offer Opening Date, i.e. Friday, December 16, 2022. ** UPI mandate end time and date shall be at 5.00 p.m. on the Bid/ Offer Closing Date

In case of any revision in the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/ Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company and Promoter Selling Shareholder may, for reasons to be recorded in writing, extend the Bid/Offer Period for a minimum of three Working Days, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a press release, and also by indicating the change on the respective websites of the BRLMs and at the terminals of the members of the Syndicate and by

intimation to Designated Intermediaries and Sponsor Banks, as applicable. This is an Offer in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"), read with Regulation 31 of the SEBI ICDR Regulations. The Offer is being made through the Book Building Process in terms of Regulation 6(2) of the SEBI ICDR Regulations, wherein not less than 75% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company and the Promoter Selling Shareholder in consultation with the Book Running Lead Managers, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis, out of which one-third shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price, in accordance with the SEBI ICDR Regulations. In the event of under-subscription, or nonallocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, 15% of the Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for Non-Institutional Bidders with Bid size exceeding ₹ 200,000 and up to ₹ 1,000,000; and (b) two third of such portion shall be reserved for Non-Institutional Bidders with Bid size of more than ₹ 1,000,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to Non-Institutional Bidders in the other sub-category of Non-Institutional Bidders and not more than 10% of the Offer shall be available for allocation to Retail Individual Bidders ("RIBs") in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. All potential Bidders (except Anchor Investors) are mandatorily required

to participate in the Offer through the Application Supported by Blocked Amount ("ASBA") process by providing details

of their respective ASBA accounts and UPI ID in case of UPI Bidders, as applicable, pursuant to which their

corresponding Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or by the Sponsor Banks under the UPI Mechanism, as the case may be, to the extent of the respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA Process. For further details, see "Offer Procedure" beginning on page 464 of the RHP.

Bidders/ Applicants should ensure that DP ID, PAN, Client ID and UPI ID (for UPI Bidders bidding through the UPI mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID. PAN, Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/ Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID, Client ID and UPI ID (for UPI Bidders bidding through the UPI mechanism) as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorised the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders'/Applicants' sole risk. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated Feb 13, 2020 and press release dated June 25, 2021.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of the Company, please see the section "History and Certain Corporate Matters" on page 258 of the RHP. The Memorandum of Association of the Company is a material document for inspection in relation to the Offer. For further details, please see the section entitled "Material Contracts and Documents for

Inspection" on page 559 of the RHP. LIABILITY OF THE MEMBERS OF THE COMPANY: Limited by shares

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: As on the date of the RHP, the Authorised Share Capital is ₹1,760,000,000 divided into 175,980,000 Equity Shares of face value ₹10 each and 1,000 Preference Shares of face value ₹200 each. The issued, subscribed and paid-up share capital of the Company is ₹ 1,675,888,830 divided into 167,568,883 Equity Shares of face value ₹10 each and 1,000 Preference shares of face value ₹ 200 each For details, please see the section entitled "Capital Structure" beginning on page

THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON MAIN BOARD PLATFORM OF BSE AND NSE

NAMES OF THE INITIAL SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: The initial signatories to the Memorandum of Association are Bharat Naidu Bobbili and Venkata Ram Mohan Karavadi who subscribed to 5000 Equity shares each., bearing face value of ₹10. For details of the share capital history and capital structure of our Company, please see the section entitled "Capital Structure" beginning on page 95 of the RHP.

LISTING: The Equity Shares, when offered through the Red Herring Prospectus, are proposed to be listed on the Stock Exchanges. Our Company has received 'in-principle' approvals from BSE and NSE for listing the Equity Shares pursuant to letters each dated June 16, 2022. For the purposes of the Offer, the Designated Stock Exchange shall be NSE. A signed copy of the Red Herring Prospectus has been and the Prospectus shall be delivered for filing with the RoC in accordance with the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus until the Bid/ Offer Closing Date, see "Material Contracts and Documents for Inspection" beginning on page 559 of the RHP.

DISCLAIMER CLAUSE OF THE SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): SEBI only gives its observations on the offer documents and this does not constitute approval of either the Offer or the specified securities or the offer document. The investors are advised to refer to page 438 of the RHP for the full text of the

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the RHP has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the RHP. The investors are advised to refer to page 441 of the

DISCLAIMER CLAUSE OF NSE (DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to page 441 of the RHP for the full text of the disclaimer clause of NSE. GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus.

Specific attention of the investors is invited to "Risk Factors" beginning on page 30 of the RHP.

REGISTRAR TO THE OFFER

ASBA

Simple, Safe,

Smart way of Application!!! Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, For further details, check section on ASBA.

> Mandatory in public issues. No cheque will be accepted.



UPI-Now available in ASBA for all individual investors applying in public issues where the application amount is up to ₹ 500,000, applying through Registered Brokers, Syndicate, DPs & RTAs. Retail Individual Investors and Non-Institutional Bidders also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors are required to ensure that the bank account used for bidding is linked to their PAN. Bidders must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020 and press release dated June 25, 2021

ASBA has to be availed by all the investors except anchor investors. UPI may be availed by Retail Individual Investors. For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Offer Procedure" beginning on page 464 of the Red Herring Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI") and BSE Limited ("NSE", and together with BSE, the "Stock Exchanges") and in the General Information Document. ASBA bid-cum-application forms can be downloaded from the websites of Stock Exchanges and can be obtained from the websites of Stock Ex and https://www.sebi.gov.in/sebiweb/other/Other/ the SCSBs and mobile applications whose names appear on the website of SEBI, as updated from time to time. Kotak Mahindra Bank Limited and Axis Bank Limit 1, 2018 as amended. For offer related queries, please contact the BRLMs on their respective email IDs as mentioned below. For UPI related queries, investors can contact NPCI at the toll free number: 18001201740 and mail Id: ipo.upi@npci.org.in.

DICICI Securities	E kotak* Investment Banking	J.P.Morgan	IIFL SECURITIES	Jefferies	Bigshare Services Pvt. Ltd.	Alpana Uttam Kundu Selenium, Tower B, Plot No- 31 & 32 Financial District, Nanakramguda,
ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai – 400025, Maharashtra, India	Kotak Mahindra Capital Company Limited 27BKC, 1st Floor, Plot No. C – 27 "G" Block, Bandra Kurla Complex	J.P. Morgan India Private Limited J.P. Morgan Tower, Off CST Road, Kalina, Santacruz East, Mumbai – 400098, India	IIFL Securities Limited IIFL Centre, Kamala City, Senapati Bapat Marg Lower Parel (W), Mumbai- 400013, India	Bandra-Kurla Complex (BKC)	Bigshare Services Private Limited Office No – S6 - 2, 6 ^a Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai – 400 093	Serilingampally, Hyderabad, Rangareddi – 500032, Telangana, India Telephone No.: +91 40 7961 5565 E-mail: compliance.corp@kfintech.com
Telephone no.: +91 22 6807 7100 E-mail: kfintech.ipo@icicisecurities.com Investor Grievance e-mail: customercare@icicisecurities.com Website: www.icicisecurities.com Contact Person: Sumit Singh/ Shekhar Asnani SEBI Registration No.: INM000011179	Bandra (East), Mumbai – 400 051, India Telephone no.: +91 22 4336 0000 E-mail: kfintech.ipo@kotak.com Investor Grievance e-mail: kmccredressal@kotak.com Website: www.investmentbank.kotak.com Contact Person: Ganesh Rane SEBI Registration No.: INM000008704	Telephone no.: +91 22 6157 3000 E-mail: kfintech_ipo@jpmorgan.com Investor Grievance e-mail: investorsmb.jpmipl@jpmorgan.com Website: www.jpmipl.com Contact Person: Govind Khetan SEBI Registration No.: INM000002970	Telephone no.: +91 22 4646 4728 E-mail: kfintech.ipo@iiffcap.com Investor Grievance e-mail: ig.ib@iiffcap.com Website: www.iiffcap.com Contact Person: Pawan Jain/ Dhruv Bhagwat SEBI Registration No.: INM000010940	Bandra (East), Mumbai 400 051, India Telephone no.: +91 22 4356 6000 E-mail: kfintech.ipo@jefferies.com Investor Grievance e-mail: jipl.grievance@jefferies.com Website: www. jefferies.com Contact Person: Ashutosh Prajapati SEBI Registration No.: INM000011443	Telephone: +91 22 62638200 E-mail: kfintechipo@bigshareonline.com Website: www.bigshareonline.com Investor Grievance e-mail: investor@ bigshareonline.com Contact person: Jibu John SEBI Registration No.: INR000001385	Investors may contact the Company Secretary and Compliance Officer or the Registrar to the Offer in case of any pre-Offer or post-Offer related grievances including non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode, etc. For all Offer related queries and for redressal of complaints, Investors may also write to the BRLMs.

India Private Limited, IIFL Securities Limited and Jefferies India Private Limited at www.icicisecurities.com, www.ipripl.com, AVAILABILITY OF BID CUM APPLICATION FORMS: Bid cum Application Forms can be obtained from the Registered Office of KFIN TECHNOLOGIES LIMITED, Telephone: +91 22 6807 7100; Kotak Mahindra Capital Company Limited, Telephone: +91 22 4336 0000, J.P. Morgan

India Private Limited, Telephone: +91 22 4356 6000; Syndicate Member: Kotak Securities Limited, Telephone: +91 22 4356 6000; Syndicate Member: Kotak Securities Limited, Telephone: +91 22 42858344 and at the select locations of the Sub-syndicate Members (as given below), SCSBs, Registered Brokers, RTAs and CDPs participating in the Offer, ASBA Forms will also be available on the websites of BSE and NSE and the Designated Branches of SCSBs, the list of which is available at websites of the Stock Exchanges and SEBI. Sub-Syndicate Members: Amrapali Capital & Finance Services Ltd., Anand Rathi Share & Stock Brokers Ltd, Edelweiss Broking Limited, Centrum Wealth Management Ltd, Choice Equity Broking Private Limited, DB(International) Stock Brokers Ltd, Edelweiss Broking Ltd, Eureka Stock & Share Broking Services Ltd, HDFC

Securities Ltd. ICICI Securities Limited, IDBI Capital Markets & Securities Limited, IFL Securities Limited, INV Securities Limited, Inventure Growth & Securities Ltd. Motilal Oswal Financials services Ltd. Motilal Oswal Securities Limited, INV Securities Limited, IV Securit Wealth and Investment Limited (Formerly known as Edelweiss Broking Limited), Prabhudas Lilladher Pvt Ltd, Pravin Ratilal Share and Stock Brokers Ltd, RR Equity Way2Wealth Brokers Private Limited and YES Securities (India) Limited

Public Offer Banks and Sponsor Banks: Kotak Mahindra Bank Limited and Axis Bank Limited

Escrow Collection Bank and Refund Bank: Kotak Mahindra Bank Limited UPI: UPI Bidders can also bid through UPI Mechanism

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

For KFIN TECHNOLOGIES LIMITED On behalf of the Board of Directors

Company Secretary and Compliance Officer

Alpana Uttam Kundu Company Secretary and Compliance Officer

Adfactors 420 R

Date: December 13, 2022 KFIN TECHNOLOGIES LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the RHP with RoC on December 10, 2022. The RHP shall be available on the website of SEBI at www.sebi.gov.in, the websites of the Stock Exchanges i.e., BSE and NSE at www.bseindia.com, respectively, and the websites of the BRLMs, i.e., ICICI Securities Limited, Kotak Mahindra Capital Company Limited, J.P. Morgan India Private Limited, IIFL Securities Limited and Jefferies India Private Limited and Jefferies India Private Limited, IIII.

BOOK RUNNING LEAD MANAGERS

www.icicisecurities.com, www.investmentbank.kotak.com, www.ipmipl.com, and for details relating to such risk, please see the section entitled "Risk Factors" on page 30 of the RHP. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision. The Equity Shares offered in the Offer have not been, and will not be, registered under the U.S. Securities Act of 1933 ("U.S. Securities Act") and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and accordingly, the Equity

Shares are being offered and sold (i) within the United States solely to persons who are reasonably believed to be "qualified institutional buyers" (as defined in Rule 144A under the U.S. Securities Act, and (ii) outside the United States in "offshore transactions" as defined in and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales occur.

Place: Hyderabad